

KENTUCKY AREA POSITION GUIDELINE FOR KENTUCKY AREA PUBLIC OUTREACH COORDINATOR

The Public Outreach Coordinator serves as a link between the World Service Office (WSO) and the Kentucky Area fellowship. The coordinator is also responsible for organizing projects/Area activities that generate awareness of Al-Anon/Alateen in the Kentucky Area. Public Outreach includes outreach to the public/media, professionals and institutions.

The coordinator is appointed by the KY Area Chair and serves a three-year term.

Procedures:

- Become familiar with the World Service Office (WSO) resources for public outreach including:
 - Guidelines:
 - G-9 – Outreach to Institutions
 - G-10 – Outreach to the Public/Media
 - G-29 – Outreach to Professionals
 - G-38 – Area Public Outreach Coordinator
 - The member's website: [Al-Anon.org/members/public outreach](http://Al-Anon.org/members/public%20outreach)
 - The current version of the Al-Anon/Alateen Service Manual
 - Membership Survey Summary
 - Public outreach literature (i.e.: Factsheet for Professionals, Al-Anon Faces Alcoholism, etc.)
- Serve as Area World Service Committee (AWSC) voting member and attend January, March, June and October meetings
- Attend and report regularly to Area Assemblies in March, June and October
- Propose public outreach ideas and projects for the KY Area at each AWSC and Area Assembly
- Coordinate, register and schedule volunteers for events such as health fair and professional conference exhibits, enlisting district support
- Inform the AWSC and GRs on details of proposed Area PO projects, including anticipated cost, prior to each assembly when funding for projects is requested
- Attend WSO Public Outreach Coordinator electronic meetings as scheduled by WSO
- Stay informed via the AFG Connects Public Outreach Community Forum
- Assist Districts, Al-Anon Information Services (AIS) and Information Service Committees (ISC) with public outreach requests and/or projects
- Respond to public outreach opportunities that come in through the Area website, districts or any other means, by cooperating with the district representative where the event will be held
- Presents a workshop at AWSC or Area Assembly if requested by the Area Chair

Approved by Assembly 3/4/2017

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